



1. INTRODUCTION

Vietnam is one of Asia's most dynamic and fast-growing healthcare markets, with expenditure expected to rise at double-digit rates in the coming years. The Government of Vietnam has placed digital transformation at the centre of its national health strategy, creating strong demand for international expertise, innovation, and investment.

The UK and Vietnam have a long-standing partnership in healthcare, spanning public health surveillance, medical training, clinical research, pharmaceuticals, digital health, and system strengthening.

This mission is Phase 3 of the Ho Chi Minh City (HCMC) Health Innovation Development Project, a multi-year programme designed to deepen UK-Vietnam collaboration in healthcare innovation. Phase 1 (2024) supported HCMC's Department of Health to develop a strategic roadmap for the city to become a regional healthcare hub and engage with suitable UK partners. Phase 2 (2025) delivered the Health Innovation Trade Mission, which showcased UK excellence and deepened bilateral cooperation.

Building on these achievements, the UK Government is carrying out Phase 3 - Health Innovation Mission from 26 - 29 January 2026 in HCMC, with a focus on converting strategic dialogue into partnerships and business opportunities.



UK HEALTH INNOVATION MISSION TO HO CHI MINH CITY, VIETNAM - 26 - 29 JANUARY 2026

2. PROGRAMME DETAILS

In addition to public sector participants from local governments, universities, hospitals, and NHS organisations, the Health Innovation Mission welcomes the participation of 10 private sector companies for a four-day programme in Ho Chi Minh City. The agenda will feature:

- Digital health transformation conference, featuring speeches and panels from government, business, and healthcare leaders, with opportunities for UK companies to take speaking slots or have a booth to showcase products and services to Vietnamese partners.
- Structured business matching sessions (B2B) with potential partners and buyers across Vietnam's healthcare ecosystem.

- In-market briefings on the business environment, incentives, and sector opportunities.
- On-site B2B meetings and site visits to leading hospitals, universities, and companies in HCMC
- **High-profile networking events** with business leaders and influential government stakeholders.
- Support from the Department for Business and Trade (DBT) to help secure commercial outcomes following the mission.
- Pre-mission online B2B matching to connect with potential partners and prepare for inmarket engagements.

3. HOW TO APPLY

Participation is self-funded. Companies will be responsible for covering their own travel, hotel accommodation, local transport, and meals for a 4-night stay. Networking meals and group transportation for organised site visits will be provided as part of the mission programme.

Participation will be open to UK companies in life sciences, medtech, digital health, and related healthcare innovation sectors. Companies will be selected based on the following criteria:

- Demonstrated UK expertise, innovation, or best practice relevant to Vietnam's healthcare priorities (e.g. digital health, medtech, Al/diagnostics, telemedicine, medical devices).
- Clear commercial interest and export readiness/strategy for the Vietnamese healthcare market.
- Commitment to actively engage in the full mission programme, including conference sessions, business matching, and site visits.
- Ability to cover participation costs (self-funded model, with networking meals and group site visit transport included).





Deadline: Sunday, 7 December 2025.
Selection decisions will be made on a rolling basis, therefore we encourage interested companies to register as soon as possible.