



# About us

We work with individuals and businesses of all sizes, from the largest corporations to growing SMEs, innovative entrepreneurs, and serial investors.

Placed in the top tiers by Legal500

Listed in Chambers & Partners

Top-tier firm in Managing Intellectual Property IP Stars

Achieved 'Gold' status in the Financial Times report on Europe's Leading Patent Law Firms

Awarded 'Gold' by IAM Patent 1000

Ranked by World Trade Mark Review 1000

Partners recognised as leading practitioners by Who's Who Legal



A full-service intellectual property law firm with expertise in all areas of IP, including patents, trade marks, designs, litigation, licensing, and consultancy.



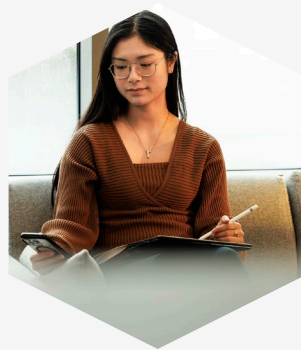
# Our approach

At Potter Clarkson, our attorneys, solicitors, teams, and offices are united by a strong set of shared values. These values inform both our long-term business strategy and the way we serve our clients on a daily basis. They act as the bedrock for the decisions we make and the actions we take, enabling us to create value where it matters most - for our clients, our people, and the wider communities we serve.



## Commercial

You get dedicated service around the world to help you create, protect, and defend the business potential of your ideas through the strategic use of intellectual property rights. Science, technology, brands, and law are the pathways; commercial success is the goal.



## Inquisitive

We are proactive and inquisitive, applying visionary flair in law to stay ahead in creating, protecting, and defending intellectual property for you. As technical and branding experts, as well as lawyers, we're restlessly eager to get to grips with our clients' needs.



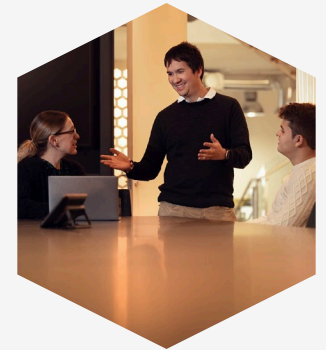
## Passionate

Converting innovation into products and services that create value and benefit everyone is our true passion. Our obsessive attention to detail allows you to maximise and protect the value of your innovations.



## Supportive

To advise you on what to do, even when that is to not act at all, requires a full grasp of the issues at hand and a deep-seated integrity. We help you navigate the complex world of patents, trade marks, designs, and litigation to fulfill your potential.



## Clear

Clarity of understanding and expression is our asset in the world of brands, technical innovation, and law. It's being able to explain options and outcomes to you, so that you always have an eye on what the future might bring.

# Our services

Potter Clarkson is more than a traditional patent and trade mark firm.

Our combination of patent and trade mark attorneys, litigators, and IP solicitors provides clients with instant access to all the advice they need from one source.

Bringing our expertise across all areas of intellectual property law - patents, designs, trade marks, copyright, litigation, and licensing - we provide IP consultancy tailored to your needs with clear and measurable outputs.

