

THE MIDLANDS International Showcase event



The UK invites you to a 4-day 'free to attend' international showcase.

WHY ATTEND?

- Gain new international connections to develop & grow your sales, customers and supply chain.
- Understand new markets: supplying in or out of the UK.
- Valuable insights into key challenges and potential barriers of international trading.
- Better understand the UK ecosystem of support, partnerships and collaboration opportunities.

MEDILINK MIDLANDS - WHO WE ARE...

The Voice of the Life Sciences Industry

Medilink Midlands sits at the heart of academia, business, government and the NHS across the Midlands, with a vision to accelerate innovation and stimulate economic growth.

A provider of life sciences innovation and business support, developing clusters and ecosystems to help businesses establish, develop and grow.

DID YOU KNOW THE MIDLANDS HAS...

...an ethnically diverse population of over **10.7 million**, providing a perfect platform for medical research & clinical trials

...an economy worth more than **£200bn a year**

...home to **20 universities, and seven medical schools** with 18 out of 20 offering courses connected to health

DAY 1

'Welcome to the Midlands' Drinks Reception

DATE: Mon 3 June TIME: 3-6pm

LOCATION:

Birmingham Museum & Art Gallery,
Chamberlain Square,
Birmingham, B3 3DH

The official opening of the Medilink Midlands 4-day international showcase. This afternoon drinks reception offers regional and international guests an introduction to Medilink Midlands and other key partners from across the Med-Tech ecosystem. An ideal networking opportunity to start building connections in advance of the Med-Tech Innovation Expo (MTI).

A warm welcome is guaranteed, and we look forward to making your visit memorable.

With thanks to Greater Birmingham Chambers of Commerce member, Birmingham Museum & Art Gallery for hosting this event, and providing guest with the opportunity to explore the Victorian Radicals Exhibition.

DAY 2

The Global Trade Conference

DATE: Tues 4 June TIME: 1pm – 5.30pm

LOCATION:

Edgabaston Park Hotel,
53 Edgabaston Park Road,
Birmingham B15 2RS

Are you interested
in International
Trade? Join the



Greater Birmingham Global Chamber
of Commerce at their annual Global
Business conference to discuss
new international opportunities for
businesses.

THE PROGRAMME WILL INCLUDE:

- **Going Global** - Peer advice and insights on entering new markets, expert insight on key markets and global opportunities.
- **Doing business with the USA** - Bilateral trade and investment opportunities, MOUs and what next?.
- **Internationalising the Innovation ecosystem.**
- **Trading with** - New and emerging markets.

DAY 3 & 4

Medilink Midlands & International Exhibition

Med-Tech Innovation Expo (MTI)

DATE: Wed 5 & Thurs 6 June

LOCATION:

Med-Tech Innovation Expo
Hall 2, NEC Birmingham,
North Avenue, Marston Green,
Birmingham, B40 1NT

MTI Expo takes place at the UK's
premier exhibition venue, the NEC
Birmingham, in the heart of the
Midlands, a region synonymous with
Med-Tech.

The UK & Ireland's leading Med-Tech showcase event.

You will also have access to a Med-Tech, innovation
focused conference programme.



COME AND VISIT MEDILINK MIDLANDS AND BENEFIT FROM:

- **1:1 meetings** with industry, academia and NHS representatives
- **Invitation only access** to our international Ambassadors drinks reception
- **Access to Medilink Midlands Entrepreneur in Residence**

To find out more and to sign up to attend our 4 day
international showcase visit: www.medilinkmidlands.com/
med-tech-innovation-expo-2024 or scan the QR code.

