

CBBC Knowledge Exchange Partnership Tour of the Greater Bay Area for UK Innovation Leaders – 9-11 April 2024 – Expression of Interest

The China-Britain Business Council (CBBC) is organising a tour for UK higher education senior leaders for research and international activities, start-ups, entrepreneurial researchers, and innovators to visit the Greater Bay Area (GBA) between the 9-11 April 2024.

The theme of the tour is Knowledge Exchange Partnerships (KEP). There will be unique opportunities to meet with institutional counterparts, research centres, government departments, research funding bodies, investment funds, supply chain solution providers and other stakeholders in Shenzhen and Zhuhai and gain an in-depth understanding of business opportunities in the Greater Bay Area, including the advantages of bridging businesses worldwide via Hong Kong and Macau.

The delegation programme is designed in response to the growing demand from innovation industries, particularly in the areas of healthcare and medical devices, bio-medical and disease detection, smart hardware manufacturing supply chain, applied computing fintech and sustainable materials.

The tour has been designed following CBBC's first [UK-GBA Conference](#) in November 2023, which attracted over 200 delegates including senior representatives from the British Government, Greater Bay Area local governments and senior representatives from British and Chinese companies based in the UK, mainland China and Hong Kong.

The tour will focus on partner scoping for business, investment and research, the understanding of the latest developments across the GBA and the operational knowledge of setting up businesses in the GBA through deployment of appropriate models and routes to market according to actual business needs.

Dates and Locations:

- Tuesday 9 April 2024: Shenzhen
AM Visit to Shenzhen – Hong Kong Sci-tech Zone
Round table discussion
PM Visit to Qianhai Modern Service Cooperation Zone
Meeting with local stakeholders and policy analysts
- Wednesday 10 April 2024: Shenzhen
AM Visit to 2 unicorn companies established by international innovators in Shenzhen, meet with CEOs

PM Roundtable discussion on KEP, policy development and investment

Closed-door meetings with potential partners or investors

Launch of CBBC Innovation Hub in GBA

- Thursday 11 April 2024: Zhuhai

AM Visit to Guangdong-Macau Cooperation Zone Exhibition Hall

Visit to Zhuhai UM Science & Technology Research Institute

PM Visit to Zhuhai National Hi-tech Industrial Development Zone

Meeting with local stakeholders and potential partners

Round table discussion

(NB The tour programme is subject to change and the final details will be available during March 2024.)

UK university senior leaders for research and international activities, leaders of spin-out companies, start-ups/scale-ups, individual researchers, and innovators are invited to submit an expression of interest via the attached form. Please note that there are a maximum of places available to ensure the quality of the service.

Once your EOI application is submitted, CBBC will be in contact to brief you on the details of the tour and to understand your expectations prior to departure. There may be additional funds available to support international travel costs.

Deadline for submission of EOIs: 18:00 UK time 28 February 2024.

Contacts:

Thomas Clayburn, Senior Adviser, Knowledge Economy and Education Sector Lead
(thomas.clayburn@cbbc.org)

Isabel Xu, Director, Knowledge Economy (isabel.xu@cbbc.org)

Express of Interest Form

1. Name

2. Organisation

3. Job Title

4. Email

5. Alternative participant (please provide name and job title)

6. Please choose the industrial sector of your business/research

<input type="checkbox"/>	Healthcare products
<input type="checkbox"/>	Biomedical product and disease research
<input type="checkbox"/>	Smart hardware and manufacturing
<input type="checkbox"/>	Sustainable materials
<input type="checkbox"/>	Applied fintech
<input type="checkbox"/>	Others (please indicate in the box below)

7. Please provide a brief description of your research/business (200 words max).
Alternatively, you may insert the link to your research/business introduction page in the box below.

8. Please choose the objectives you wish to achieve by participating in the tour. Please select all that apply.

<input type="checkbox"/>	Market and policy insights in GBA
<input type="checkbox"/>	Investment funds
<input type="checkbox"/>	Operational guidance (legal, data, manpower, premises management etc.)
<input type="checkbox"/>	Research partnerships
<input type="checkbox"/>	Supply chain partnerships
<input type="checkbox"/>	Partnership opportunities with Hong Kong and Macau
<input type="checkbox"/>	Others (please indicate in the box below)

9. Do you have any plans to visit another part of China following the tour? (Yes/No/Not sure yet, where?)

10. Please indicate any other expectations you may have or goals that you wish to achieve by participating in this tour (250 words max)